

## **BOARD MEMBER ROLES AND RESPONSIBILITIES**

The greatest asset to any non-profit organization is the strength of its board. The members of the Convention and Visitors Bureau board are selected based on their commitment to see that Nashville and Brown County thrives in an economic climate. Their understanding of the travel industry and its impact on the county as an economic generator is crucial to the advancement of the entities that make up Brown County's travel picture. As a member of the CVB board, the following commitments are asked:

- To regularly attend board meetings and any other important related meetings or events.
- To define and review annually the overall mission and strategic goals and program objectives of the bureau.
- To monitor and assess the degree to which the bureau is effectively fulfilling its mission and meeting its goals and objectives.
- To stay informed about organizational matters, prepare well for meetings and review and comment on minutes and reports.
- To oversee development of the bureau's annual budget and to review financial performance on a regular basis.
- To hire and monitor the performance of the Executive Director of the bureau.
- To review the operations of the bureau with the Executive Director.
- To liaise and communicate with the public on bureau and tourism related matters.
- To lobby on behalf of the bureau.
- To make a serious commitment to participate actively in committee work as assigned.
- To serve willingly on the Executive Committee when asked.
- Get to know other members and build a collegial working relationship that contributes to consensus.
- To elect board members that will best serve the CVB's goals and objectives in mind. Absentee voting will not be allowed.